

A message from The Peninsula at Norgarden ...

Finding the best in seniors living...

WHEN LOOKING FOR A RETIREMENT COMMUNITY FOR YOURSELF OR YOUR LOVED ONES, LOOK FOR THE SEAL OF APPROVAL



Currently, thousands of Canadian seniors choose to live in independent or supportive communities because they offer another lifestyle option. The attraction to seniors of this type of living includes:

- Comfort, convenience, and flexibility
- Safety and security
- Social, spiritual, and recreational engagement
- Healthier eating with flexible meal plans and self-catering options
- Access to care services and assistance with activities of daily living

The resulting benefits for seniors are that they are able to remain independent, engaged, and vital much longer. Their physical health often remains stronger due to healthier eating and an active lifestyle. They maintain better cognitive skills through social interaction and mental stimulus. Both lead to increased quality and longevity of life.

BCSLA is committed to working on behalf of its members and seniors to illuminate the value of this lifestyle option. In February

- Peace of mind for both the senior and their family

2010, BCSLA was proud to announce and implement its new **Seal of Approval Program***.

To obtain the **BCSLA Seal of Approval**, the senior community must complete both an internal self-assessment and an independent external review. Successful communities meet multiple criteria in five areas: **safety measures, infection control, staff training, resident services, and assisted living supports**.

"This comprehensive review ensures communities with the **Seal of Approval** provide seniors with the best quality of service and

care," Amir Hemani, BCSLA President, said. "We know seniors and their families will value this independent assessment that will help them to provide confidence of choice for the best community to meet their needs."

Hemani said BCSLA members support the **Seal of Approval** as a way to publicly demonstrate their excellent service, professional integrity, and industry leadership. **Seal of Approval** residences will give today's seniors and future seniors the best in retirement living and will ensure consistently high standards throughout the industry.